



# Habitat for Humanity | Tri-County Partners

High School Photography and Videography Competition

## *HABITAT THROUGH YOUR LENS*

### **Important Dates:**

Submissions Open: January 7<sup>th</sup>, 2019 at 9AM

Deadline: April 8<sup>th</sup>, 2019 at 4PM

Winner Announce: April 29<sup>th</sup>, 2019

**Target:** High School Students who are passionate about either photography or videography.

Contestants will be allowed to work in a group or alone. Contestants will choose one category out of the 4 below and then proceed to create a photo/video relating to that subject and the work of Habitat.

### **Categories contestants can choose from:**

1. ***Every Teen*** – No matter who we are or where we come from, we all desire to have a decent life. Every single one of us desires the opportunity for a better future, and decent shelter is something we all need to thrive. The “Every Teen” campaign is a part of the “Every One” campaign. The “Every One” campaign stands on the basis that, with a little help, we all have the potential to stand on our own. Every child, Every Parent, Every Teen desires to feel strength and stability day after day. And every single one of us can do something right now to help make that possible for another family.

The “Every Teen” campaign focuses on what a stable home can do for a teenager here in Benton, Franklin, and Walla Walla Counties.

2. ***Together We Build*** – Together, we build better lives. A decent home provides the strength, stability and independence that families need, and Habitat TCP’s vision is a world where all residents of Benton, Franklin, and Walla Walla Counties have the opportunity for a decent, affordable place to live. The “Together We Build” campaign is a part of “All of us Together” campaign. The “All of us Together” campaign stands on the basis that; Habitat for Humanity brings homeowners and volunteers together to build homes in our community and all over the world. And there are so many additional benefits that follow as we put up walls and pour concrete.

The “Together We Build” campaign focuses on the belief that each and every one of us desires the chance for a better future. And that with a little help, we all have the potential to get there. There is the joy that comes from tearing down the barriers to opportunity that hold families back, sometimes for generations. The joy that comes when children have a yard to play in and a quiet place to study. There is the understanding that we are all in this together. Habitat homeowners and volunteers work side by side to make all this happen.

3. ***Because of this House...*** - A Habitat home changes lives. What didn’t seem possible before, is now a reality for many families given the opportunity for a decent, affordable home. Because of the houses habitat helps build, more families are home. The “Because of this House” campaign is basis on a poem that was made from one of our homeowners (See poem here: <https://www.habitat.org/stories/because-house-poetry>)

“A majority of Americans believe that it is challenging to find affordable quality housing in their communities and more than half of all adults say they have made at least one trade-off in order to cover their rent or mortgage. Such trade-offs may include taking second jobs, cutting back on health care and healthy food, and moving to less safe neighborhoods.” ([www.habitat.org](http://www.habitat.org))

The “Because of this House” campaign focuses on what a decent home with an affordable mortgage can do. It builds strong and stable families. And strong and stable families build strong and stable communities. It also focuses on what comes with a Habitat House. Which includes independency, empowerment, financial freedom, and so much more.

4. ***Beloved Community*** – We pledge to help build the Beloved Community. Every house we build, every family we help is a step to creating our Beloved Community. What makes a Beloved Community? Strength, stability, self-reliance, connections, kindness, sharing, caring, opportunity, equality, and unity are qualities we wish to see in our community. How do we achieve this? By building... whether it be building houses, building up people, building relationships, or bridges between cultures, we must build.

The “Beloved Community” campaign focuses on building on Dr. Martin Luther King Jr.’s vision of the “Beloved Community,” Habitat for Humanity plans to honor King’s legacy through a series of projects across the nation in 2018. Over the next year, in partnership with The King Center’s MLK 50 Forward initiative, Habitat is renewing and strengthening its commitment to build a world where everyone has a decent place to live and the opportunity for a better future.



### **Group Specifications:**

Photography's Groups: Can have up to 2 students. 9<sup>th</sup>-12<sup>th</sup> Grade.

Videography's Groups: Can have up to 4 students. 9<sup>th</sup>-12<sup>th</sup> Grade.

### **Submission Specifications:**

Photos– .jpeg or .png format, size is less than 100 KB and no bigger than 600 x 600 pixels.

Videos - .mp4 format, length is under 2 minutes with a size no bigger than 4GB.

Submissions should include the names of all students' involved, contact information for each student, and a 500-word essay about their work including why they chose their subject and how it relates to the category/Habitat.

### **Submissions will be accepted through email:**

**[Development@habitat-tcp.org](mailto:Development@habitat-tcp.org)**

### **Selection Process:**

The top 3 submissions for each format (photo/video) will be chosen by Habitat Staff and Volunteers.

Winning groups will receive gift baskets varying in value and winning submissions will be published through all of Habitat's media outlets and we will be featuring and recognizing their work at the next Habitat Appreciation Event.

### **Judging Rubric:**

Submissions will be judged based on how well their chosen category was incorporated, if the message is clear and includes a compelling call-to-action. We are looking for a well written 500-word essay that will accompany their submission and clearly explains their reasoning and process. As we will be using the winning submissions in our campaigns, the quality will also determine the winners. They will need to be clear and concise and the videos will need to flow seamlessly.



**Gift Baskets:**

Items included in the gift baskets will be announced on January 7, 2019. First, Second, and Third place submissions for both Photos and Videos will receive gift baskets for the whole team sponsored by local businesses and corporations including Silverwood, Gold's Gym, Tri-City's Court Club, Red Dot Paintball, Starbucks, Rollarena, Dutch Bros, and including many others.

If you have any questions, feel free to email us or call our offices and we will answer them to the best of our ability.

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**Winners will be announced on: April 29<sup>th</sup>, 2019**