

Habitat for Humanity 2019 Photo/Video Competition Rubric

Criterion (Score 0 if element is absent)	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)	Score
Category (Every Teen, Together We Build, Because Of This House..., Beloved Community)	Subject unrelated or does not stick to message. Does not focus on the work of Habitat.	Subject satisfactorily conveys chosen category and its message. Has focus on the work of Habitat and flows well.	Subject meets expectations. Subject has a call to action and encourages the community to learn more. Subject highlights local Habitat's projects.	
500-word essay	Essay unrelated. Does not explain why category was chosen or how their work relates to category/Habitat.	Essay satisfactorily explains why category was chosen and shows how the subject relates to the category/Habitat. Shows general knowledge of Habitat and of their chosen category.	Essay meets expectations. Shows knowledge of local Habitat and Habitat's work in the community. There is an effort to show why the category is important and how their submission can aid Habitat's future work.	
Quality	Images blurry. Unusable. Unplanned/Requires edits. Audio unclear or shaky/choppy footage (video).	Good resolution. Usable. There are minimal edits to enhance quality. Planned well. Flows well and is easy to watch (video). Clear audio and stable/smooth footage (video).	Meets expectations. Includes extensive/seamless edits to enhance quality. Flows easily and has clear progression (video).	
TOTAL				